

Authentic Fusion, LLC  
Privacy Policy  
We are committed to protecting your privacy

Authentic Fusion, LLC is committed to protecting any information that we collect from you. Please read the following Privacy Statement to understand how your personal information is treated.

We will collect the minimum amount of information about you that we need to provide you with a satisfactory service. Your use of this website gives us the right to collect that information.

#### Information Collected

We may collect any or all of the personally identifiable information that you give us depending on the type of transaction you enter into, including but not limited to your name, address, telephone number, fax number, email address and responses to form questions, together with data about your use of the website. Other information that may be needed from time to time to process a request may also be collected as indicated on the website. In some cases, we may collect non-personal information. Examples of this type of information include the type of Internet browser you are using and the domain name of the web site from which you linked to our website. We may use your information on an aggregated basis to do such things as operate and enhance our website and deliver advertising.

#### Use of Information Collected

We use the information collected on our website for a variety of purposes including improving the website and contacting users. We may use your information to communicate with you about products, services and benefits, to contact you for market research or to provide you with information we think may be of particular interest. In addition, if you make a purchase on our website, we may send you order and shipping confirmation emails. We will always give you the opportunity to opt out of receiving any of such materials.

#### Cookies

Your Internet browser has the functionality for storing small files (“cookies”) that hold information which allows a website to recognize your account. Our website takes advantage of this functionality to enhance your experience. You have the ability to prevent your computer from accepting cookies but, if you do, certain functionality on the website may be impaired.

#### Disclosing Information

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable or personal health information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or to protect our rights, protect your safety, the safety of others or investigate fraud. However, non-personally identifiable information may be provided to other parties for marketing, advertising, or other uses. We may disclose your personally identifiable information if we have your consent to do so.

#### Newsletters & Email Correspondence

If you have opted to receive our newsletter and/or email correspondence, you may cancel participation by replying to the received newsletter or correspondence with the word “remove” in the subject line or automatically remove yourself through the newsletter itself. We will honor all requests for list removal sent to us as described in “Contacting Us” below.

#### Changes to this Policy

Any changes to our Privacy Policy will be displayed on our website and will supersede this version of our Policy. We will take reasonable steps to draw your attention to any changes in our Policy. However, we suggest that you read this document each time you use the website to ensure that it still meets with your approval.

Does this Privacy Policy apply to external links found on this Web site?

This Privacy Policy applies only to our website and does not address the practices of third parties who may collect your personal information. You may visit other websites, through links on our website, which may collect, use and share your personal information in accordance with their own privacy policies. The information practices of those linked websites are not covered by this Privacy Policy, and we encourage you to be very cautious before you disclose your personally identifiable information to others.

#### Contacting Us

If you have any questions about our Privacy Policy, or if you want to know what information we have collected about you, please email us at [privacy@AuthenticFusion.com](mailto:privacy@AuthenticFusion.com). You can also correct any factual errors in such information or require us to remove your personal information from any list that we control.

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